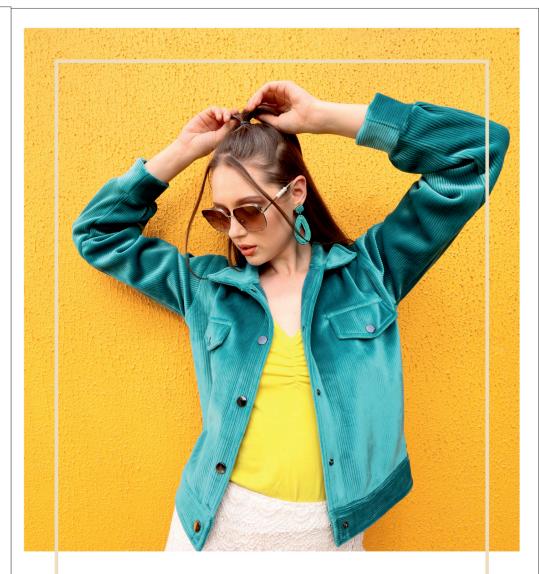
EDITORIAL LOOKBOOK



COLLECTION AUTUMN | WINTER 23-24

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COLLECTION AUTUMN | WINTER 23-24

EDITORIAL LOOKBOOK





Vol. 10

Winter Edition

2023/24

OLLEC TIONS

co-ord sets tracksuits nightsuits overshirts jackets

sweatpants joggers pyjamas pants

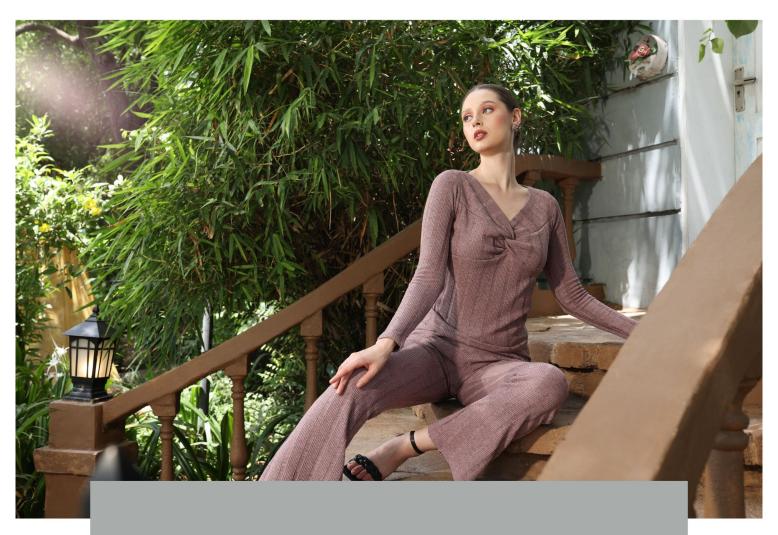
pulloversweatshirts





CO-ORD SET





Minimalist

Suiting up is a **trend** we won't ever tire of and the casual ease that an oversized **co-ord set** brings is truly unparalleled. the trend originates from the 1600s when Flizabethan women wore separate matching bodices and skirts



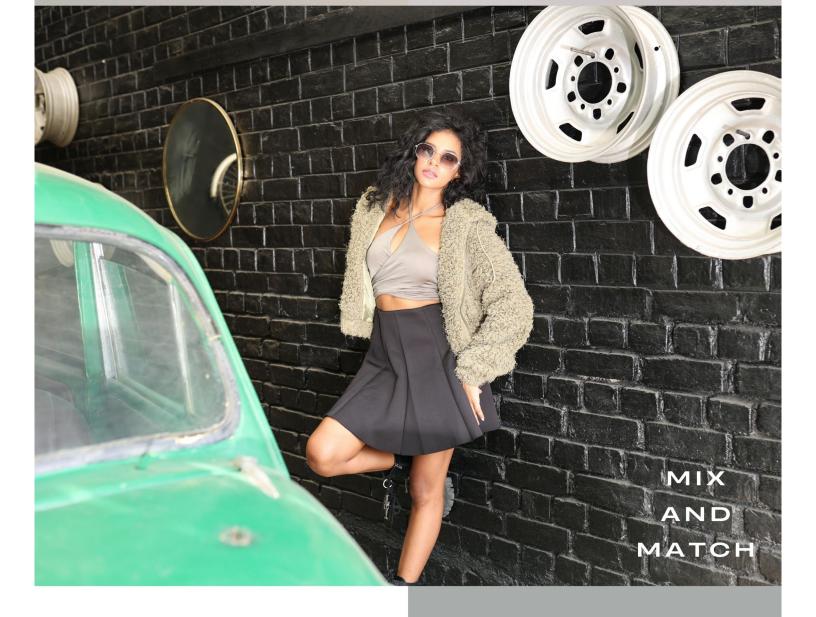
PASTEL EDI-TION





Outer

Pastel-colored winter outfits are fun, joyous, chic, and unique. They completely redefine the winter color palette and banish the seasonal fashion slump





ABOUT US

With over 10 years of fashion retailing experience, Cashewnut is one of the most well-known and loved brands on the High Street.

We pride ourselves on our stylish, affordable fashion.

Our customers can always rely on us to pick up everything they need from occasion wear, to amazing drifit and fabulous range of casual street wear fashion.

AESTHETIC

At Cashewnut great design is at the heart of everything we create almost all of our products are designed in house, and we are proud to deliver new and original fashion for you every single week.



RUGGED





LIMITED EDI-TION.

TEAM

The Cashewnut design team consists of more than 60 professionals who are continuously assessing the needs, desires and demands of consumers, and offering huge product line to their associated MBO's





COLOR FORECAST

Bold, playful tones leaning on the warmer side of the color wheel are predicted to skyrocket in popularity in 2023. The reason: People are becoming more adventurous with their color choices as a way to express themselves.

TREND FORECAST

For winter 2023, track suits and sweatpants are in style and have been updated with larger silhouettes and cropped sweaters. Cropped jackets are also in style.



CASHEWNUT





Don't let the cold weather prevent you from dressing up this season. After all, <u>winter</u> is just beginning, so we'd recommend holding out on the unremarkable (albeit cozy!) <u>hoodie</u>, legging, and slipper uniform for as long as possible.







CAMPAIGN

We are working to reduce our impact and integrate sustainability in our daily decision-making. This includes our entire value chain: product design, selection of materials, production processes, logistics, and design and management of our warehouses. Moreover, we are developing reuse and recycling programmes with the aim of promoting the circular economy, reducing waste and cutting consumption of new virgin raw materials.



www.cashewnutstore.com