


CASHENUT
FOREVER | PLATINUM


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FOREVER | PLATINUM

BE
BOLD

BE
YOU



Saarthi Apparel

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Collection

A/W

22
23

LOOKBOOK

Autumn/Winter 22-23

It's that time of the year when we crave layers and cold winter apparel, and the brand has a wide range of options to choose from, with something for everyone. The new collection includes materials and fabrics inspired by the impending cosy months. That being said, one thing we all look forward to every year is showing off our lovely, warm, and stylish winter attire. All our products are environmentally friendly and we support sustainable cotton farming. We are elated to announce the launch of our new Winter Collection 22-23. It's got an array of different styles, colours, prints, fabrics and so much more! We believe Fashion is an extension of who you are. At Cashewnut, we want to shatter the glass ceiling of the past and bring women to the forefront of leadership. We want to share the benefits of growth and accomplishments with others and recognise their invaluable contribution to the success of Cashewnut!

22 23

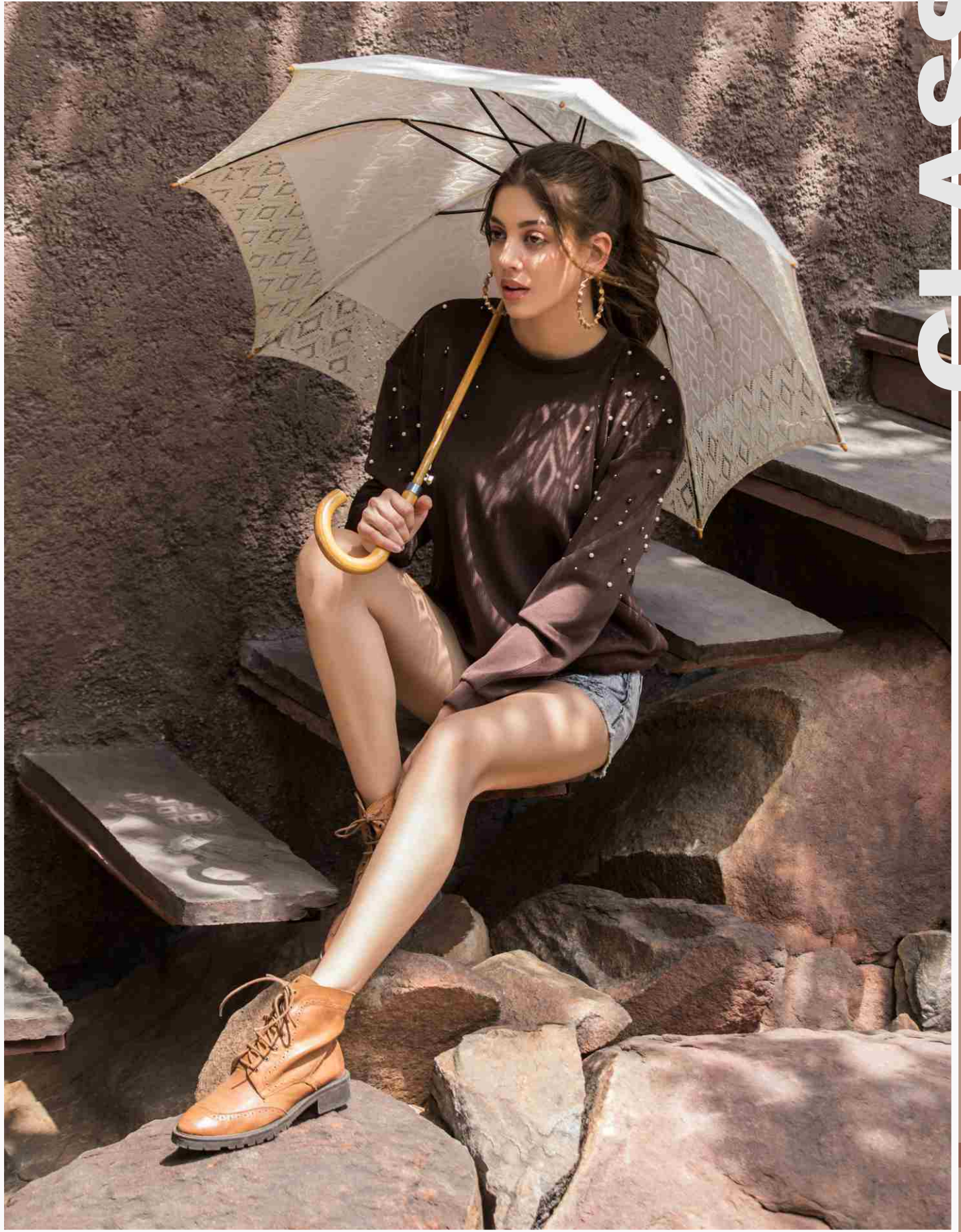




New Arrival

With over 10 years of fashion retailing experience, Cashewnut is one of the most well-known and loved brands on the High Street. We pride ourselves on our stylish, affordable fashion.

Our customers can always rely on us to pick up everything they need from occasion wear, to amazing drifit and fabulous range of casual street wear fashion.



CLASSY.



043

AESTHETIC



00
55

TRENDY



Cashewnut has three product lines: Core, Forever and Platinum. Core and Forever focuses on the latest fashion and includes the leading trends. It has a wide range of high street, evening wear, casual wear, Basics with ever lasting silhouette and colors. Platinum is the brand for younger people, and always caters to the interests and needs of this public by basing its collection on street wear ,aesthetic looks, party wear, and premium lounge wear . This section offers much more than fashionable wear for young people.



Product line



REAL
EPIDEMIC



WASHED LOOK



TRAVEL READY...



INNOVATION
1503

ARCH.

ABOUT A' DREAM



At Cashewnut great design is at the heart of everything we create almost all of our products are designed in house, and we are proud to deliver new and original fashion for you every single week.

LOUNGE WEAR



“Cashewnut’s public is characterized by adventurous young people, who are aware of the latest trends and are interested in music, books, social networks and new technologies”





Featuring
earthy colors



In order to always have the latest trends, Cashewnut uses its flexible business model to adapt to any changes occurring during the seasons, responding to them by bringing new products to the shops within the shortest possible time. The models for each season are developed entirely by their creative teams, who take as their main source of inspiration the fashion trends prevailing in the market, through information received from the shops, as well as the customers themselves. The Cashewnut design team consists of more than 60 professionals who are continuously assessing the needs, desires and demands of consumers, and offering huge product line to their associated MBO's

Campaign

We are working to reduce our impact and integrate sustainability in our daily decision-making. This includes our entire value chain: product design, selection of materials, production processes, logistics, and design and management of our warehouses . Moreover, we are developing reuse and recycling programmes with the aim of promoting the circular economy, reducing waste and cutting consumption of new virgin raw materials.

22
23

simple but significance

